



 **TC
BUSINESS
SCHOOL**

A Unit of Tirupati Group of Institutions



Priyanka Goyal

Director

Tirupati Group of Institutions



DIRECTOR'S DESK

Dear Students,

I take this opportunity to extend a warm welcome to all admission seekers/ students and their parents who have decided to seek admission to TC Business School, Jaipur for the Academic Session

Tirupati Group of Institutions has two flagship Higher Education Institutions namely TC Business School, Jaipur & Tirupati college of Technical Education established in the year 2001. With more than 25000+ Alumni spread across the globe and 11000+ active students on rolls, TCians have left an indelible mark on the canvas of higher education and corporates.

We are committed to providing a highly conducive

academic and research environment in TC Business School with a large number of activities beyond classrooms to the students to ensure the overall development of their persona so that they not only evolve as incredible professionals but also as responsible citizens and better human beings. TC Business School is gearing up for all upcoming challenges and promises to deliver in the best possible manner for all of its stakeholders. I invite you to explore the corridors of TC Business School which will give you a glimpse of a perfect future.

Meet your desires

Shape your career with quality education.



About TC BUSINESS SCHOOL

TC Business School has its campus in Jaipur the capital city of Rajasthan and the famous tourist and business city in north-western India. TCBS aims at creating valuable resources for industry and society through its interventions in creation of research and innovative culture, academic and professional enhancement and cultural enrichment.

Admissions

It is a college which is committed to excellence and overall development of the student and one where talent is nurtured and honed in the best possible manner. Come, be a part of our never-ending journey of accomplishments and accolades.

Academics

Taking the age-old tradition of enlightenment through education forward, The TC Business School -in its continuous pursuit of excellence - firmly believes that an institution's academic profile determines its worth and value. Therefore, on offer are a wide variety of both conventional and contemporary programmes of study.

TC Business School Rajasthan understands and values the importance of Quality Education in shaping the future of our Nation and therefore is determined to create an environment where academic

Excellence flourishes to its fullest.

TCBS Edge



Legacy of 21 years with government affiliations



Paid & non paid Internship with certified companies

On the job training



Mock interviews session for placement preparation



Professional classes for CA & CS along with degrees courses



Air conditioned well equipped library with more than 5,000 thousands books



Conduction of parent teachers meets



Academic integrity and accountability



Respect and tolerance for the views of every individual



Attention to issues of national relevance as well as of global concern

VISION

TC Business School is to create a knowledge based society with scientific temper, team spirit and dignity of labour to face global competitive challenges

MISSION

To strive for quality education in keeping with the motto of the college, "Excellence in Education" and prepare young minds for imbibing knowledge, skills and sensitivity



A Unit of Tirupati Group of Institutions

IIM AHMEDABAD

We are the first institute in North India to participate in the Summit of IIM Ahmedabad and our students got awards, also students participated in workshops and received certification from them.



INDUSTRIAL TOUR



LIFE@TCBS



LIFE @ TCBS



ADVISORY BOARD

Shri K.S. Goyal

Chairman TCTE Society

Dr. B.S. Bijarnia

Vice Chancellor

Shri Amit Goyal

Director TCTE

Harish Khatri

Associate Professor

Madhu Agrawal

Associate Professor

Dr. D.S. Chouhan

Associate Professor

Dr. Ashok Agarwal

Associate Professor

Dr. krishna Gupta

Associate Professor

Suraj Deep Gogoi

Associate Professor

Dr. Sanjay Bhardwaj

Associate Professor

Dr. V.S. Sisodiya

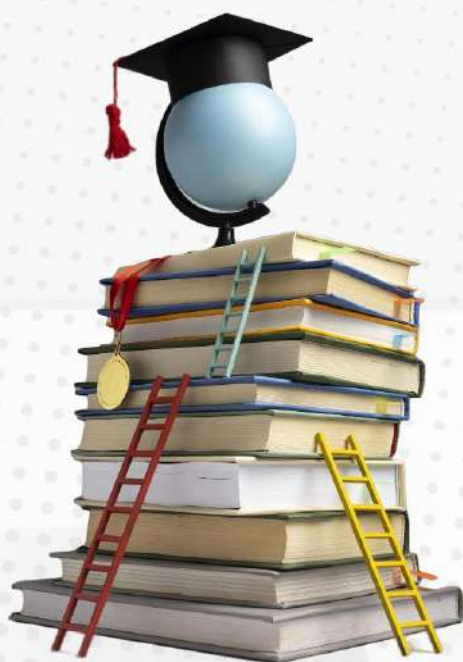
Associate Professor

Prof. M.D. Agarwal

Associate Professor

Dr. S.J.Lalwani

Associate Professor



COURSES OFFERED

BBA | MBA | BCA | B.COM | PGDCA

Bachelor of Business Administration (BBA)

Eligibility - A candidate must have passed the 10+2 examination (Arts/Science/Computer) or equivalent by securing 48% or more (minimum pass marks for SC/ST/OBC/SBC Candidates) in aggregate without any approximations.

Admission through: Direct on Merit Basis.

Bachelor of Business Administration is an undergraduate management course. The course is spread across 3-4 years, and is divided into a number of semesters.

TCBS follows the norms of UOR, Jaipur for the conduct of examinations & declaration of results which is at the sole discretion of UOR, Jaipur.

The curriculum is flexible and includes lectures, case studies, role-plays, and integrative exercises. The focus of teaching the students of BBA is to build up their ability to solve various problems associated with business enterprises. Students get a platform to make them familiar with the fast-changing global business scenario.

When opting for BBA, a candidate must note that the course is not subject specific. Apart from the compulsory subjects, students get the advantage of choosing combinations of different subjects – these combinations vary depending upon the subjects offered by a particular institute.



Application Form:	1,000 (One Time)
Registration Fee:	15,000 (One Time)*
Tuition Fees:	90,000
Total Course Fees:	1,05,000
Development Fees:	2,500 (One Time)

Apart from the above fees mentioned, students have to pay examination fees per semester as per guidelines of the University.

Registration fees include Uniform (2 sets and 1 blazer), course material (Book bank) for all three years.

Summary of Fees Status (Yearly)

Application Form	: 1,000/-
Registration Fees	: 15000
	(At the Time of Admission)
1st Installment	: 30,000
2nd Installment	: 30,000
3rd Installment	: 30,000

Note : Rupees 50 per day late fine will be charged if the fee payment is not done as the schedule above.



Syllabus 1st Year

- Paper 1: Business Management
- Paper 2: Business Communication
- Paper 3: Legal Aspect of Business
- Paper 4: Financial Accounting
- Paper 5: Business Economics
- Paper 6: Computer Fundamentals

Syllabus 3rd Year

- | | | |
|---------------------------------|--|---|
| Paper 1: Organization Behaviour | | Paper 2: Indian Management Thought and Business Leaders |
| Paper 3 International Business | | Paper 4: Cost and Management Accounting |
| Paper 5: E-Commerce | | Paper 6: Book Review Presentation and Viva-Voce |

Syllabus 2nd Year

- Paper 1: Strategic Management
- Paper 2: Marketing Management
- Paper 3: Human Resources Management
- Paper 4: Business Finance
- Paper 5: Quantitative Technique
- Paper 6: Management Information System

Certification Courses

1. Digital Marketing
2. Business Analytics
3. NSE / BSE / Sap Training
4. English Communication
5. Personality development
6. Advance excel

Apart from the above-mentioned certifications, we will add more certifications according to the needs of the new market scenario.

Earn while learn programme through practical knowledge

Career Prospects

Pick up a Job | Entrepreneurship (Start-Up) | Civil Services | Defence Services | Bank
 Become a Teacher | Pursue Non-Professional Courses | Law

Master of Business Administration (MBA- Dual Specialization)



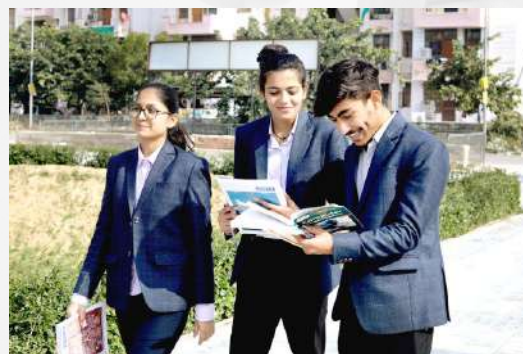
Eligibility - Graduate (10+2+3) degree or equivalent from any recognized University with at least 50% marks in aggregate (45% in case of SC/ST and OBC candidates) having any subject in the Graduate Examination

Admission through:
CMAT-RAJ/ Management Quota on Merit.

The TC Business School is one of the best dual specialization in MBA colleges that offers specialization in two functional areas of management between Human Resources, Marketing and Finance, i.e., students can choose to specialize in either HR & Marketing, HR & Finance, or Marketing & Finance, Business Analytics & Information Technology, Operations & Supply Chain management

Learning Perspective

By imparting specializations in two functional areas, the course seeks to provide those management skills to the students that make them more adaptable to and employable in the corporate sector. The course offered at one of the best dual specializations in MBA colleges has a strong industry interface and industry- oriented pedagogy designed to develop critical skills needed for specific fields through case study analysis, workshops, seminars and industrial visits. It integrates theory and practice in a multi-functional framework to handle complex management issues through Project Work and Field Assignments with the help of this course, the students are geared to grasp complex theoretical formulations and their applications in ground realities through simulation models.



Application Form:	1,000 (One Time)
Registration Fee:	25,000 (One Time)*
Tuition Fees:	3,20,000
Total Course Fees:	3, 45,000
Development Fees:	3,200 (One Time)

(R Map fee, Enrolment fee, Development Fee, etc.)

- Registration fees include Uniform (2 sets and 1 blazer), course material for all semesters.
- Apart from the above fees mentioned, students have to pay examination and Practical fees per semester as per guidelines of the University.

Summary of Fees Status

Application Form – 1000 | Registration Fees – 25000 (At the time of Admission)

First Semester

1st Installment - (20th July) - 2nd installment (20th October)

Second Semester

3rd Installment - (20th January) – 4th installment (20th April)

Third Semester

5th Installment - (20th July) - 6th installment (20th October)

Fourth Semester

7th Installment - (20th January) - 8th installment (20th April)



Note: Rupees 50 per day late fine will be charged if the fee payment is not done as the schedule above.

Subjects (1st semester)

1. Fundamentals of Management
2. Organization Behavior
3. Operations Management
4. Managerial Economics
5. Cost and Management Accounting
6. Marketing Management
7. Business Statistics and Analytics For Decision Making
8. Information Technology for Managers



Subjects (2nd semester)

1. Human Resource Management
2. Financial Management
3. Management Accounting
4. Operation & Production Management
5. Research Methods in Management
6. Information Technology for Management
7. Seminar on Contemporary Issues
8. Comprehensive Viva-Voce

Subjects (3rd semester)

Group A [FINANCE]

1. Security Analysis & Portfolio Management
2. International Financial Management
3. Marketing of Financial Services
4. Corporate Taxation
5. Banking and Finance

Subjects (3rd semester)

Group B [MARKETING]

1. Integrated Marketing Communication
2. M-321 Retail Management
3. M-322 Sales Distribution and Logistics Management
4. M-323 Product & Brand Management
5. M-324 Industrial Marketing

Subjects (3rd semester)

Group C [HUMAN RESOURCE MANAGEMENT]

1. Training & Development
2. Strategic Human Resource Management
3. Manpower Planning
4. Compensation Management
5. Human Resource Development

Subjects (3rd semester)

Group D [Operations & Supply Chain Management]

1. Materials Management
2. Total Quality Management
3. Manufacturing Planning & Control
4. Management of Business Process Outsourcing
5. Export, Import Procedures and Documentation

Subjects (3rd semester)

Group E [INFORMATION TECHNOLOGY MANAGEMENT]

1. Software Engineering
2. E-Business
3. Strategic Management of Information Technology
4. Information Security and Cyber Law

Subjects (3rd semester)

Group F [BUSINESS ANALYTICS]

1. Data Science & Analytics
2. Data Warehousing & Mining
3. Big Data Technologies

Subjects (4th semester)

Group A [FINANCE]

1. M-410 Financial Derivatives
2. Financial System, Institutions and Instruments
3. Mergers, Acquisitions and Corporate Restructuring
4. Behavioural Finance

Subjects (4th semester)

Group B [MARKETING]

1. Consumer Behavior
2. Services Marketing
3. International Marketing Management
4. Rural Marketing
5. Digital and Social Media Marketing
6. Customer Relationship Management

Subjects (4th semester)

Group C [HUMAN RESOURCE MANAGEMENT]

1. Employee Relations & Labour Laws
2. Performance Management System
3. Cross Cultural Human Resource Management
4. Human Resource Analytics

Subjects (4th semester)

Group D [OPERATIONS & SUPPLY CHAIN MANAGEMENT]

1. Supply Chain and Logistics Management
2. Project Management
3. Service Operations Management
4. Technology Management

Subjects (4th semester)

Group E [INFORMATION TECHNOLOGY MANAGEMENT]

1. Software Project Management
2. Managing Digital Innovation and Transformation
3. Artificial Intelligence for Managers
4. Emerging Technologies in Data Base Management

Subjects (4th semester)

Group F [BUSINESS ANALYTICS]

1. Data Mining for Business Decisions
2. Data Visualization for Managers
3. Business Forecasting
4. Functional Analytics

Programme Highlights & Additional Certifications

01. Training By Leading Industry Experts
02. Industrial Visits
03. Personality Development Workshops
04. Summer Internship
05. Advance Excel

Certifications Courses

1. Digital Marketing (Advance) in association with Upgrade Training up to 500 Hours
(100 % Placement of Minimum Rs. 5.0 Lacs-25.0 Lacs)
2. Advance Excel 3. SAP-3rd 4th sem training 4. Business Analytics 5. Summer Internship
6. Training By Leading Industry Experts 7. Industrial Visits
8. Personality Development Workshops 9. Summer Internship 10. Advance Excel

- Apart from the above-mentioned certifications, we will add more certifications according to the needs of the new market scenario.
- Earn while learn programme through practical knowledge

Career Prospects

Project Manager • Marketing Analyst • Business Analyst • Team Lead, Operations • Branch Manager (Banking) • Data Analyst • SAP Consultant • Relationship Manager • Research Analyst • Marketing Manager • Business Development Manager • Operations Manager • Credit Analyst • Senior Business Analyst • Human Resources (HR) Manager • Project Manager

Bachelor of Computer Applications (BCA)



Eligibility -

A candidate must have passed the 10+2 examination (Arts/Science/Computer) or equivalent by securing 48% or more (minimum pass marks for SC/ST/OBC/SBC Candidates) in aggregate without any approximations.

BCA or Bachelor of Computer Applications is an undergraduate course that will build the knowledge of the students regarding computer

language. By completing this three-year course, the students will be able to build their career in the Information Technology and Computer Applications field. The full form of BCA is bachelors in Computer Application. BCA is a 3-year undergraduate degree programme that focuses on knowledge on the basics of computer application and software development. A BCA degree is considered to be at par with a B.tech /BE degree in Computer Science or Information Technology. The degree helps interested students in setting up a sound academic base for an advanced career in Computer Applications. The course of BCA includes database management systems, operating systems, software engineering, web technology and languages such as C, C++, HTML, Java etc.

Application Form	:	1,000/- (One Time)
Registration Fee	:	7,500/- (One Time)*
Blazer (Stitched) Fees:		2,500/- (One Time)
Tuition Fees	:	90,000/- (With specialization)
Total Course Fees	:	97,500/-

Apart from the above fees mentioned, students have to pay examination and practical fees (Rs. 1000/-) per year as per Norms.

*Registration fees include Uniform (2 sets), course material (Book Bank) for all three Years.





Summary of Fees Status (Yearly)

Application Form	: 1,000/-
Registration Fees	: 5000 (At the Time of Admission)
1st Installment	: 15,000 (20th April 2023 or at the time of admission)
2nd Installment	: 15,000 (20th Aug 2023)
3rd Installment	: 15,000 (at the time of examination forms) Final payment

Note : Rupees 50 per day late fine will be charged if the fee payment is not done as the schedule above.

Subjects (1st Year)

1. Computer Fundamentals And Office Tools
2. Computer Architecture
3. Operating System
4. Principle of Programming Language through C
5. Web Application Development
6. Mathematics

STPT

1. Effective Speaking And Analytical Skill Program
2. Training of Office Management (Cr.)
3. Programming in C Language (Cr.)
4. Presentation Skills programs

Practical

1. Office Management Tools
2. C Programming Lab
3. Web Application Development
4. Communication And Soft Skills Lab

Workshop / Seminar

1. Emerging Technologies in IT
2. Digital Marketing
3. Personality Development
4. Cloud Computing

Subjects (2nd year)

1. Object Oriented Programming through C++
2. Database Management Systems
3. Software Engineering
4. Data Structures And Algorithms
5. Cloud Computing
6. Elective-I

STPT

1. Programming in C++ (Cr.)
2. Graphic Designing
3. Web Designing
4. Digital Marketing
5. Oracle (Basic)
6. Industrial Visit

Practical

1. OOP Lab
2. DBMS Lab
3. Data structures lab (using C/C++)
4. Elective II Lab

Workshop / Seminar

1. Big Data
2. Cyber Security
3. IOS / Android Development
4. IOT

Subjects (3rd year)

1. Java Programming
2. Python Programming
3. Data Communication And Computer Networks
4. Artificial Intelligence
5. Digital Marketing
6. Elective-III

STPT

1. Web Development in PHP (Cr.)
2. Programming in Core JAVA (Cr.)
3. Networking and Hardware Technologies (Cr.)
4. Live Project
5. Interview Sessions

Practical

1. Java lab
2. Python lab
3. Digital Marketing lab
4. Project

Workshop / Seminar

1. Artificial Intelligence
2. Machine Learning
3. Python
4. Block chain

Career Prospects

Web Designer • Network Administrator • Web Developer • System Manager • Software Developer • Software Tester • Computer Programmer

There are so many things a student can do after a BCA.

You can pursue the following courses:

- Master in computer application (MCA)
- Master in information management
- Master in computer management
- Information Security Management
- Certified Network Professional
- Master's in Business Administration



Bachelor of Commerce (B.Com)



Eligibility - A candidate must have passed the 10+2 examination (Arts/Science/Computer) or equivalent by securing 48% or more (minimum pass marks for SC/ST/OBC/SBC Candidates) in aggregate without any approximations.

A Bachelor of Commerce, abbreviated as B.Com is an undergraduate degree in commerce and related subjects. The course is designed to provide students with a wide range of managerial skills and understanding in streams like finance, accounting, taxation and management". The Bachelor of Commerce degree is designed to provide students with a wide range.

Regular workshops, seminars, symposiums and conferences to orient the students towards commerce sectors such as banking and insurance, risk and investment management, portfolio management, database management and others. Makes students ready for both corporate employment and entrepreneurship.

Application Form: 1000/- (One Time)

Registration Fee: 1500/- (One Time)*

Blazer (Stitched) Fees: 2,500/- (One Time)

Tuition Fees: 25,000/-

Apart from the above fees mentioned, students have to pay examination fees per year as per Norms.

Note: Rupees 50 per day late fine will be charged if the fee payment is not done as the schedule above.



PGDCA



Eligibility - Graduate (10+2+3) degree or equivalent from any recognized University with at least 50% marks in aggregate (45% in case of SC/ST and OBC candidates) having any subject in the Graduate Examination.

The full form of PGDCA is Post Graduate Diploma in Computer Application. PGDCA is a one-year (with two semesters) postgraduate course offered by many Universities in India recognized by UGC. To enroll for this course, a person must be a graduate. The course aimed to provide technical, communication and professional skills for professional experience in the sector of computer science.

The term PGDCA stands for Post Graduate Diploma in Computer Application. The course covers different topics from the field of computer science. Some of the most common areas covered are Java, C++, Tally, Oracle-VB, web designing, etc.

Thus the course having pgdca full form is very important for a candidate wanting to make a career in the field of computer science. However, it is essential to note that a graduate of any field is eligible for the course. This increases the demand for the course.

Topics Covered by PGDCA

A candidate should always develop an idea of the topics covered before starting any course. The important topics covered by the course having a full form of pgdca degree are Java, C++, System Analysis, Tally, Oracle-VB, Data Processing, Windows Operating System, Ms-Dos, etc. Proper knowledge about these topics is extremely important in the present era



Duration of the PGDCA Course

It will take about 1 year for the candidate to finish a course having pgdca full form in english. The period is divided into two semesters, and each semester lasts for about two months

Application Form: 1000/- (One Time)

Registration Fee: 1500 (One Time)*

Tuition Fees: 25,000/-

Apart from the above fees mentioned, students have to pay examination fees per year as per Norms.

Note: Rupees 50 per day late fine will be charged if the fee payment is not done as the schedule above.



REFUND POLICIES

- If application of withdrawal received @ Admission Cell Deduction to be made
 - Minimum deduction of INR 5000 will be done against cancellation
- Any admission after 30 days of commencement of class will not be eligible for any refund of any sort



PLACEMENTS

PACKAGE DURING PLACEMENT

Minimum Package - 3 LPA to 4 LPA • Average Package - 5 LPA to 7 LPA • Highest Package - 12 LPA to 17 LPA

REVIEWS



GUNGUN JAIN

I am the student of the 'TCBS' the school of business from BBA section. I like to come here due to many reasons: First of all the day I entered in the college I love the environment of this and still also I like to move into the college daily not a single day my choice didn't become down that today I am not liking this. Secondly, all the teachers are performing their jobs in the outstanding manner also the students are enjoying the classes in academics as well as in other activities. Thirdly, we also can play games after the college or in lunchtime from our choice. 🍌🍌🍌🍌



VEDANT JAIN

It's a very good college for any stream. College infrastructure, facilities, equipment is really good. Faculties is also supportive. Well equipped laboratory. 🍌🍌🍌🍌



ARSHI ANJUM

I'm pursuing BBA from tc business school and all subject teachers provides knowledge in better understanding methods and one on one mentoring is provided for each student. It provides clean environment. 🍌🍌🍌🍌



ANSHIKA MEHTA

Hey this is anshika, currently pursuing MBA, I would like to thnx to director sir/mam, and also all the dignities for organizing such a wonderful workshop for the students, great days with full of enjoyment 🍌🍌🍌🍌

Students are highly motivated. After studying from this college you will be transformed into a totally different person.....Tc business school is one of the best colleges with very good faculty. All streams are very good.

ADITYA SAIN

Teachers of our college are well qualified and understanding. I would rate 5 stars for this college and teaching quality. The course curriculum is relevant. If you honestly work in your fields, then I am telling you surely you will get selected in good industries

HEIZEL

We are going to iim ahemdabad trip we are very enjoying our trip is gonebe very comfortable and one thing is that tcbs feculty is very fantastic and fabulous

YATIN GUPTA

Absolutely satisfied with the curriculum of college and placements of the college. Placements: I am pursuing my MBA and after consulting with my senior batch about placements I have analysed that they have an extremely nice placement as compared to other management colleges.

ADITYA SAIN



A Unit of Tirupati Group of Institutions

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Sitapura Industrial Area, Pratap Nagar, Jaipur, Rajasthan 302033**



Facebook: - <https://www.facebook.com/tcbusinessschooljaipur>

YouTube: - <https://youtu.be/fFdMF6LrkM>

